



# Executive Insight Celebrates its 20<sup>th</sup> Anniversary in 2020

This year, leading specialist healthcare consulting firm Executive Insight is celebrating its 20th anniversary. For the last 20 years, Executive Insight has been supporting global pharmaceutical companies to successfully prepare, launch and commercialize their products to an increasingly diverse stakeholder environment including payers, policy makers, physicians/professionals and last but not least patients and caregivers.

Zurich, London – January 8<sup>th</sup>, 2020 – Executive Insight was founded in Switzerland in 2000 by a group of industry professionals who recognized the need for specialized healthcare consulting. Starting as a small team with only one client, the firm has enjoyed steady growth ever since and today has a team of over 50 employees proudly working for 6 of the top 10 global pharma companies. Its client list also includes several mid-sized pharma companies and some biotechs.

Over the last two decades the industry has changed dramatically and Executive Insight has evolved its offering accordingly. Today the company excels at supporting its clients to have a laser focus on defining and delivering value to a diverse set of stakeholders, starting in development through to commercialization and loss-of-exclusivity. Environment shaping, early asset strategy and value pull-through are key areas of competence of Executive Insight to support their clients in tackling the challenges that lie ahead.



Commenting on the anniversary, Executive Insight's Founder and Managing Partner Andrea Sobrio said: *"I take great pride in what we as a company and team have been able to accomplish over the last 20 years. Instrumental to our success was our ability to attract talented team members working hard to earn and maintain the trust of our clients while staying true to our company values. I am excited to continue our journey together to achieve our vision of looking beyond the status quo and pushing boundaries of current thinking to develop innovative solutions which truly contribute to sustainable healthcare systems."*

Clients express high satisfaction with results delivered by Executive Insight – reflected also in their customer survey:

- *"You guys rank top on my experience with consulting companies – keep up the great work!"*
- *"Innovation and customer focus are their absolute strengths"*
- *"Excellent interaction – always checking on needs/requirements, and whether what was delivered was fit for purpose"*
- *"Access to senior management team who are credible on execution"*

Executive Insight would like to thank its clients for their continued trust. As part of its 20 year anniversary celebration, the company will be launching several content campaigns and making charitable contributions. To see regular updates please visit [www.executiveinsight.ch](http://www.executiveinsight.ch) and follow the company's [LinkedIn page](#).

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