

Aleksandar Ruzicic appointed as new member of the DIA Regional Advisory Council for EMEA



The DIA (founded as the Drug Information Association) has invited Aleksandar Ruzicic, Partner at healthcare consultancy Executive Insight, to join the Regional Advisory Council for DIA, EMEA region. DIA is a global, member-driven organization mobilizing life sciences and healthcare professionals to improve the health of people worldwide.

Zurich, 20th January 2022 – Aleks started his consulting career at McKinsey & Company from 1994 to 2000 after his MSc in Chemistry from the University of Zürich. He then graduated with an MBA from INSEAD in 1997. Since 2005, he is a member of the Swiss Committee and president of the Swiss Healthcare Club. He is also co-founder and vice-president of the INSEAD Healthcare Alumni Network.

Since 2000, Aleks focused on the healthcare/life sciences sector at Elsevier MDL, Roland Berger Strategy Consultants and IMS Consulting Group. In October 2013, he joined Executive Insight as a Partner. Since April 2020, he is Marketing & Service Design Lead, and since January 2022 Head of Operations.

Collaborations that ignite change

DIA is a global association dedicated to improving health and well-being worldwide by mobilizing life science professionals from across all areas of expertise to engage with patients, peers and thought leaders in a neutral environment on the issues of today and the possibilities for tomorrow. Ania Mitan,

MBA, PharmD, Senior Vice President and Managing Director for EMEAIS Region at DIA, is looking forward to working together: *“We are thrilled to have Aleks join our Regional Advisory Council (RAC) and provide his expertise in order to guide the future direction of DIA and its most impactful activities. I anticipate a fruitful collaboration that helps bring the DIA mission closer to the global healthcare community, benefitting patients around the world.”*

About DIA

DIA (founded as the Drug Information Association) is a global association dedicated to improving health and well-being worldwide by mobilizing life science professionals from across all areas of expertise to engage with patients, peers and thought leaders in a neutral environment on the issues of today and the possibilities for tomorrow. As a member-driven, volunteer organization, professionals from 80 countries have affected healthcare outcomes, by engaging with DIA through an unparalleled network, educational offerings, and professional development opportunities. DIA is based in Washington, DC (US) with regional offices representing the Americas (Horsham, PA, US); Europe, the Middle East, Africa, Mumbai, India and Singapore (Basel, Switzerland); and Asia (Beijing and Shanghai, China; and Tokyo, Japan). <https://www.diaglobal.org/>

About Executive Insight

Executive Insight is a specialized healthcare consulting firm supporting biopharmaceutical companies in successfully preparing, launching and commercializing their products. The company was founded in 2000 by a group of industry professionals who recognized the need for specialized healthcare consulting. Today, Executive Insight proudly works for 6 of the top 10 global pharma companies and has 60+ employees located throughout Europe and beyond. The head office is located in Switzerland with a subsidiary in London, UK.

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